

Industria Sigrama Privacy Policy

Sigrama is committed to protecting the privacy and security of everyone who uses our site and products. Our goal is to provide an Internet experience that provides the information, resources, and services that are most relevant and useful to you. To achieve this goal, we collect information during your visits and in the process of providing you with products and services. This Privacy Policy is designed to help you learn more about the Personal Information we collect, with whom we may share it, and how we protect it.

Privacy is very important to us so at no time will we sell, rent or give your personal data to anyone. In compliance with the Mexican Federal Law on Protection of Personal Data Held by Private Parties (LFPDPPP), Industria Sigrama S.A. of C.V. (hereinafter "Sigrama") as responsible for the processing of your personal data through its Legal department with address C. Juan Escutia No. 50 Col. Abastos de Torreón Coah., is responsible for collecting your personal data, the use that is given to them and their protection. The Treatment of personal data of the owner, including sensitive personal data that we may collect, and unless the owner provides otherwise through the means described in our Privacy Notice, has the purpose, among others: its use for the operation and registration of the products or services that you have offered or contracted; as well as to request or offer you; where appropriate, other products or services of or for Sigrama..

OUR PRIVACY COMMITMENT

- 1) *We will respect your privacy and your choices.*
- 2) *We will ensure that privacy and security are built into everything we do.*
- 3) *We will not send marketing communications if you do not want us to. You can change your mind at any time.*
- 4) *We will never lend or sell your data.*
- 5) *We are committed to keeping your data safe and secure. This includes working only with trusted partners.*
- 6) *We are committed to being transparent regarding the use that is given to your data.*
- 7) *We will not use your data in ways that have not been disclosed to you.*

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8) *We will respect all your rights and will always try to satisfy your requests to the extent possible, in accordance with Mexican law and our operational responsibilities.*

For more information about our privacy practices, we set out below the types of personal data we may receive directly from you or from your interactions with us, how we may use it, with whom we may share it, how we protect and keep it secure, and your rights regarding of your personal data. Of course, not all situations may apply to you or to your interaction with our website. This privacy policy provides an overview of all possible situations in which we might interact.

INFORMATION WE COLLECT

We can collect or receive your data through our websites, forms, applications, devices, and brand pages through which you have some type of interaction for marketing, advertising, or commercial prospecting purposes that allows us to provide you with a better service. sometimes Sigrama collects them using cookies to understand how you use our websites/applications

To inform the tax authorities, regarding the Annual Declaration of Operations with Third Parties; comply with internal and external audit procedures. "You can consult our privacy notice in the same body of this document"

In accordance with the provisions of articles 8, 9, 13 and 36 of the Mexican Law for the Protection of Personal Data Held by Private Parties, hereby: I declare that I have read and understand the scope of the Sigrama Privacy Notice, I authorize expressly to Industria Sigrama S.A. of C.V. to collect and process my personal data for the purpose described in this Privacy Notice and the modifications to it, and the applicable legal provisions, and I expressly authorize Industria Sigrama S.A. of C.V. to transmit my personal data in accordance with and to the persons provided for in this Privacy Notice and the modifications to it, and the applicable legal provisions.

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INDUSTRIA SIGRAMA S.A. DE C.V. PRIVACY NOTICE

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USE OF PERSONAL DATA

The treatment of personal data of the owner, including sensitive personal data that we may collect, and unless the owner provides otherwise through the means described in this Privacy Notice, has as its purpose, among others: your use for the operation and registration of the products or services that you have offered or contracted; as well as to request or offer you; where appropriate, other products or services of or for Sigrama. To inform the tax authorities, regarding the Annual Declaration of Operations with Third Parties; comply with internal and external audit procedures.

PERSONAL DATA AND METHOD OF COLLECTION

Sigrama will collect from you the personal data that is necessary to maintain an adequate communication channel to meet the following objectives:

a. For the proper provision of our services and the sale of the equipment we market, we will request information

(i) directly from you or through any of the Sigrama webpages,

(ii) through our agents or sales personnel as applicable.

b. For the proper purchase of equipment or services that you market or provide, we will request information

(i) directly through our representatives,

(ii) through our agents or purchase personnel.

You are informed that certain personal data that will be collected may be considered Sensitive Personal Data in accordance with the Law on Protection of Personal Data Held by Private Parties.

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TRANSFER OF PERSONAL DATA

By means of this privacy notice, you expressly accept that Sigrama may transmit your personal data to affiliated companies, subsidiaries, and/or controllers of Sigrama, national or foreign, for the purposes set forth in this Privacy Notice or for the purposes that, in your case, are communicated to you.

REQUEST FOR ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION OF PERSONAL DATA AND REVOCATION OF CONSENT (A.R.C.O. RIGHTS).

In accordance with the Mexican LFPDPPP and as long as there is no legal provision that indicates otherwise, you have the right at all times to access, rectify, cancel or oppose the treatment that we give to your personal data as well as revoke the consent granted for the their treatment; what you can do by requesting the REQUEST TO EXERCISE RIGHTS A.R.C.O. format (ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION OF PERSONAL DATA) that is available at the offices of the Legal Department with address C. Juan Escutia No. 50 Col. Supplies of Torreón Coah. or by requesting it to the telephone numbers (871) 7223132 ext. 351.

Sigrama reserves the right to update, correct or modify this Privacy Notice as it deems appropriate; the updated version of the Privacy Notice will be available on the website: <http://www.sigrama.com.mx>. Any change will be informed through any of the following means:

- 1. Email provided by the owner of personal data.*
- 2. Notices on the Sigrama portal (www.sigrama.com.mx).*

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AUTHORIZATION

In accordance with the provisions of articles 8, 9, 13, and 36 of the Law for the Protection of Personal Data Held by Private Parties through this:

- 1. I declare that I have read and understand the scope of Sigrama's Privacy Notice,*
- 2. I expressly authorize Sigrama to collect and process my personal data for the purpose described in this Privacy Notice and the modifications to it, and the applicable legal provisions,*
- 3. I expressly authorize Sigrama to transmit my personal data in accordance with and to the persons provided for in this Privacy Notice and the modifications to it, and the applicable legal provisions. Aviso de Privacidad y las modificaciones al mismo, y las disposiciones legales aplicables.*

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